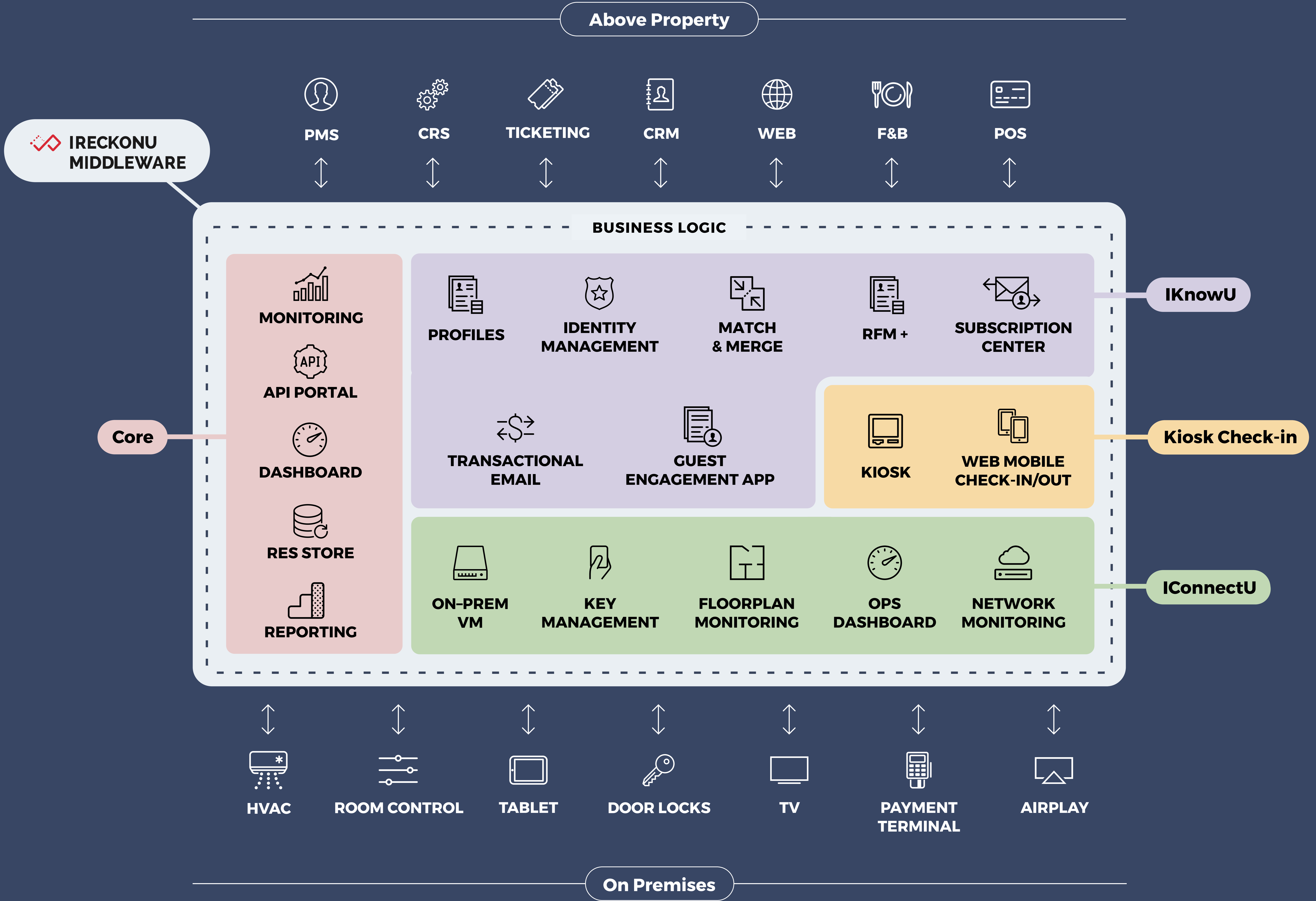


IRECKONU MIDDLEWARE

Ireckonu Middleware is a smart and modern solution that helps you run your hotels better. It creates a single source of truth across all your existing databases, while increasing operational performance. It drastically enhances your business continuity with reliable messaging and interoperability.

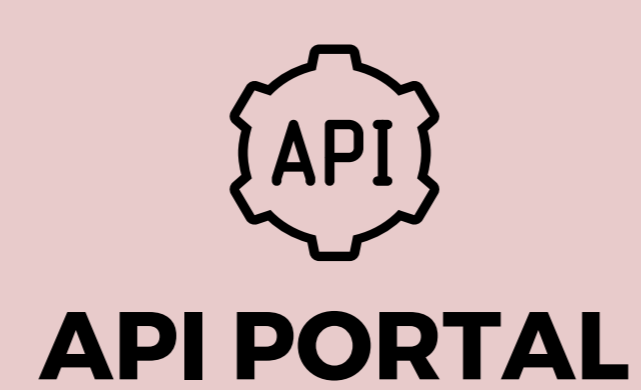
Enabling True Guest Engagement.



Our Guest Experience Framework - known as the "Ireckonu Middleware" - creates a single source of truth across all of your existing databases. By connecting your hotel systems and data together, we are able to proactively increase operational performance, guest engagement & recognition, and full-scale property oversight.

It's time to enable true guest experience.

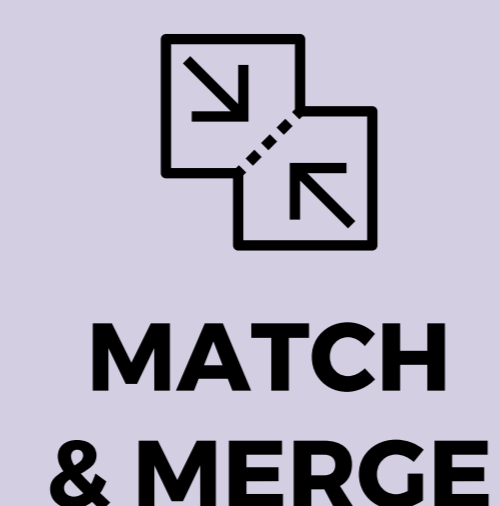
Core



- Unlimited PMS and CRS integrations
- Integrations to an operational platform for automated ticketing
- Swagger API portal with full stack of JSON API
- Mass data consolidation from all integrated systems

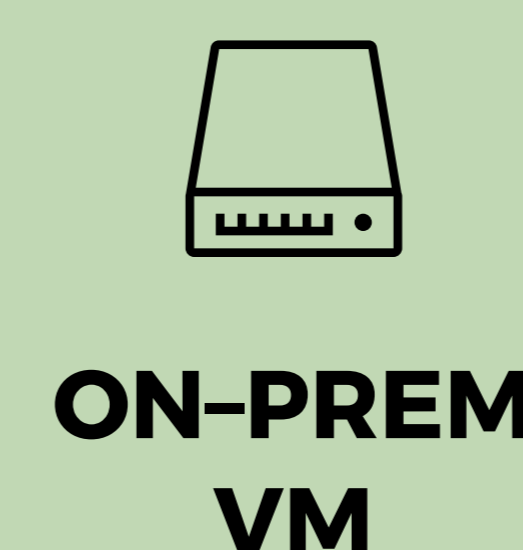
- Better understand your guests using the combination of your hotel data and our advanced analytics
- Combine your hotel data with our advanced analytics tool to better understand your guests needs

IKnowU



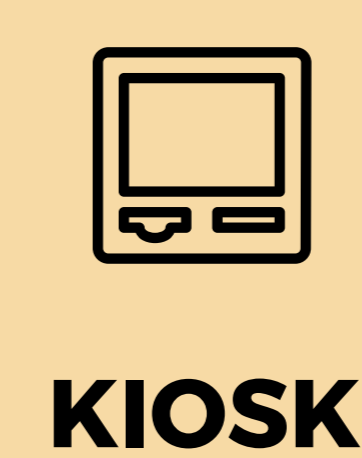
- Providing a single point of truth for all profiling and identity management
- Automatic matching, merging and de-duping of profiles from all integrated systems
- Set custom rules on tiers and points for your loyalty program
- Provides transactional email communications for confirmation, pre-arrival, in-stay and post-stay
- Track all guest opt-out requests in real-time, updated throughout your on-prem and above property systems
- Guest information at a glance: view instant insights into what's most important to your guests

IConnectU



- Unlimited integration, connectivity and monitoring of any system
- Global view of all hotels' internal operations in one, easy to use dashboard
- Complete room by room monitoring for connected technical systems
- Monitor internet functionality at property-level
- Full-scale insight into your hotel's key history

Kiosk Check-In



- Optimizing the check-in process and enhancing guest experience with our self check-in app
- Allow the guest to co-create their very own check-in/out experience with our self-service kiosk & mobile check-in functionality